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PRESS RELEASE  
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## TMC Lab's Tom Keating talks about Pangean Technologies SIP-based Push to Talk product

PLEASANTVILLE, NEW YORK, USA – December 27, 2005. Tom Keating, VP & CTO & Executive Technology Editor of TMC Lab had a chance to evaluate Pangean Technologies' flagship product, *insta-REACT!* and provided his blog readers with a "sneak peak" at the review which will be published in the January 2006 issue of Internet Telephony Magazine. The sneak peak can be found on Tom's blog at <http://blog.tmcnet.com/blog/tom-keating/voip/pangeans-pushtotalk-voip-and-im-client.asp>.

*insta-REACT!*, Pangean's flagship product, is the first of its kind that is SIP-based and integrates Presence, Instant Message, Multi-Party Audio Conference, Push to Talk, and recording on a single interface, achieving instant enterprise-wide communications.

"We were excited to have Tom evaluate our product and his feedback demonstrates the value-added benefits of *insta-REACT!*, along with Pangean's commitment to IP Communications and Convergence in the enterprise," said Tarun Kapoor, CEO of Pangean Technologies.

The product is similar in "look and feel" to traditional, state-of-the art instant messaging, however, along with text, it uses voice as the primary means of communication and allows users to instantly and easily communicate with each other no matter the geographic location. It provides a cost-effective and scalable means to have "persistent" conference calls for internal and telecommuter use. The product also provides enterprise-wide IP intercom and conference functionalities for connecting companies with multiple locations.

"The ability to send quick audio messages to specific users or groups, the product's chat capabilities, its excellent scalability due to multicast support, and its easy-to-use interface make this a superb solution for inter-office communications," Tom Keating wrote on his blog.

### **About Pangean Technologies**

Pangean Technologies develops and markets innovative, SIP-based VoIP software applications for internal and interoffice communications. These cost-effective, open-system solutions leverage an organization's existing IP network by delivering a converged communications service to each user's desktop.

To find out more about Pangean Technologies and its VoIP communications solutions, visit [www.pangeantech.com](http://www.pangeantech.com) or call 1-877-472-6432.

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